



2023 CVR Pinot Noir

Winemaker Notes:

Young guns, upstarts, whippersnappers are how we describe these future high rollers. Planted on our estate vineyard in 2017, this is a blend of our Chambertin and Vosne Romanée (CVR) clones. We thought it only fair to bottle them separate from our other estate clones so they can show off their flair. Lavender, wild berries and savory cherries dominate the nose while the palate is youthful, fun and vibrant. Drink now through 2028.

Vineyard:

The Lula Vineyard is located in the Anderson Valley's "Deep End", between the towns of Philo and Navarro on Highway 128. Established over the last decade, the Lula Vineyard is the perfect setting for producing elegant varietal Pinot Noir. The nearby Pacific Ocean plays an important role in moderating daytime temperatures and cooling the nights, ensuring vibrant aromas, intense flavors, balanced acidity, and restrained alcohol. The clay alluvial soils (ShingleMill and BlackLock series) produce graceful silky tannins and a rich full palate. The wine is a blend of 2 French clones of Pinot Noir not typically found in the US - Chambertin and Vosne Romanée, both planted in 2017.

2023 Harvest:

The 2023 growing season is characterized by exceptional quality despite the substantial delay in developing the grape crop due to below average temperatures during the summer months. Micro-rain events delayed harvest operations, but the extra hang time gave the wines a lovely character.

Winemaking:

The grapes were hand harvested at night to ensure delicate handling and vibrant fruit flavors. Upon arrival at the winery, the grapes were gently sorted, partially destemmed to net around 10% whole bunch and then transferred to open top fermenter. After 2 days of cold soak at 50°F the grapes were inoculated and fermentation kicked off. Throughout fermentation the grapes were hand plunged to extract all of the richness of the grapes. Upon completion of the fermentation, the finished wine was left to macerate for another couple of weeks with the grape skins to build mouth feel and complexity. The finished wine was then gently basket pressed to 2-year seasoned fine-grained new and used French oak barrels where the wine spent the next 10 months. Prior to bottling the wine was lightly fined and filtered.

Cases produced:	301	Alcohol:	14.0%
Bottling date:	June 2024	Titratable Acidity:	5.35 g/L
Suggested retail:	\$55	PH	3.5

About Lula Cellars:

Lula Cellars is a boutique winery located in the revered "Deep End" of the Anderson Valley, whose handcrafted wines attract the highest awards and devoted fans alike. Driven by a passion for the Anderson Valley and the Lula vineyard, Matt Parish assumed winemaking direction with the 2017 harvest. A highly regarded International winemaker, Matt leverages more than two decades of experience to create the perfect portfolio for Lula. While focused on deliciously complex Pinot Noirs, the portfolio includes beautifully balanced Whites, delicate Rosés, and elegant full-bodied Reds.